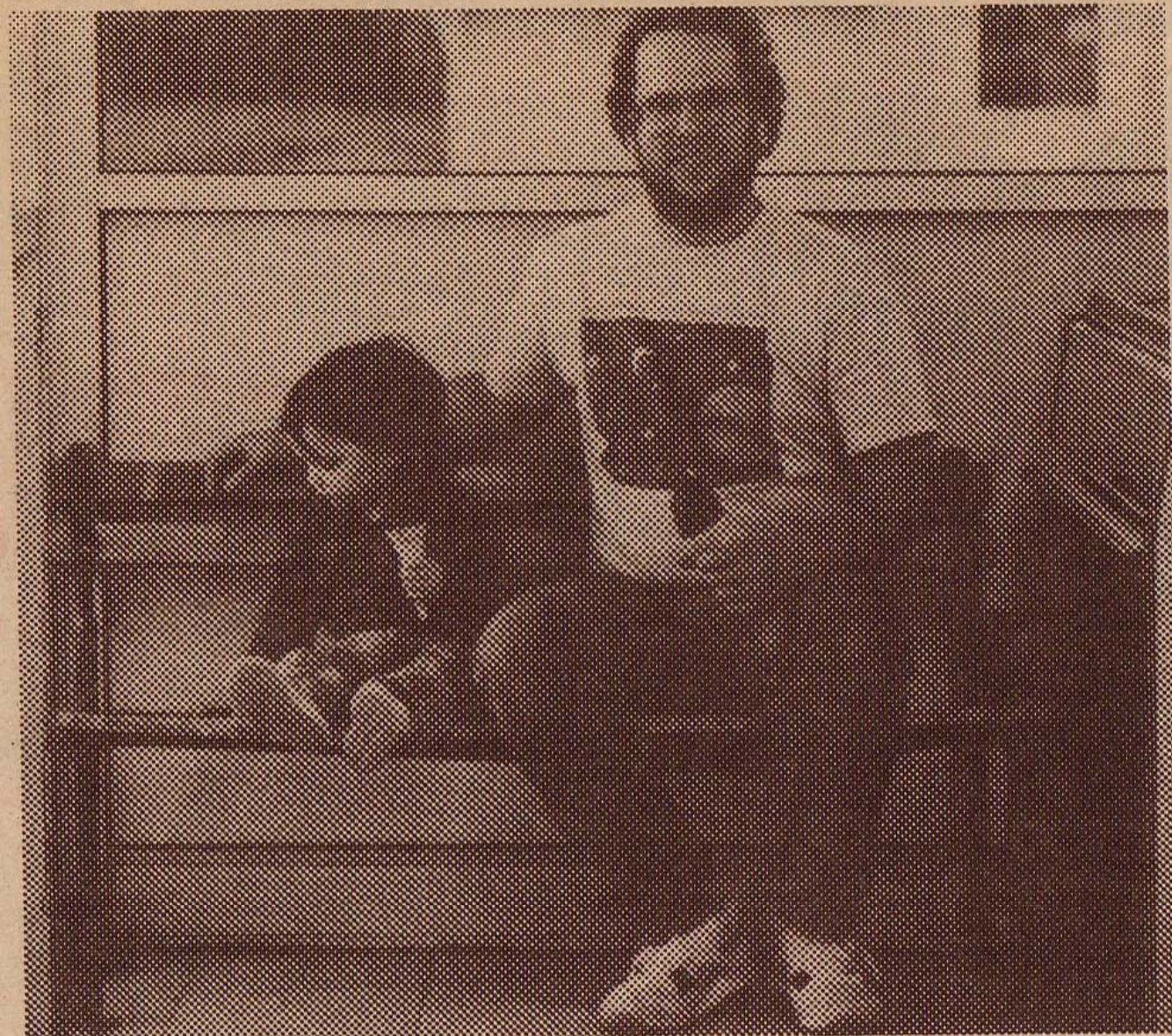


Snowflake Ice Cream Shoppe Receives National Recognition



Stu & son Max celebrating at Snowflake Ice Cream Shoppe.

Snowflake Ice Cream Shoppe has announced that they have been presented a Blue Ribbon Award for the high quality of their vanilla ice cream at the International Dairy Show which was held recently in Anaheim, California.

The competition was run by the National Ice Cream and Yogurt Retailers Association, a trade organization with membership in all 50 states, Canada, Mexico, Central America, Australia, and India. Dr. John Bruhn, Extension Food Technologist at the University of California, Davis, and associates at the University, subjected ice cream samples to a series of laboratory analyses as well as the critical "taste test". The highest scoring samples received Blue Ribbons.

Snowflake has been making homemade ice cream at the same location in Riverhead since 1953. Following in the footsteps of its founder, current owner Stu Feldschuh personally makes the ice cream daily, five gallons at a time.